Trademark Consent Agreement

This **Trademark Consent Agreement** ("Agreement") is entered into on [Date] by and between:

- 1.**Party A:** [Name], a company incorporated under the laws of [Jurisdiction], with its principal office at [Address].
- 2.**Party B:** [Name], a company incorporated under the laws of [Jurisdiction], with its principal office at [Address].

Party A and Party B are collectively referred to as the "Parties."

1. Purpose

The purpose of this Agreement is to provide Party A's formal consent to Party B for the use, registration, and continued operation of Party B's trademark, as defined below, in order to avoid disputes and promote goodwill between the Parties.

2. Trademarks

2.1 Party A's Trademark:

The trademark(s) owned by Party A that are relevant to this Agreement are listed in **Exhibit A** ("Party A's Trademark(s)").

2.2 Party B's Trademark:

The trademark(s) owned by Party B to which this consent applies are listed in **Exhibit B** ("Party B's Trademark(s)").

3. Scope of Consent

3.1 **Territory**

Party A consents to Party B's use and/or registration of Party B's Trademark(s) in the following territory: [Specify territory, e.g., Germany, EU, worldwide].

3.2 Goods and Services

Party A consents to Party B's use and/or registration of Party B's Trademark(s) for the following goods and services: [List goods and services covered by the consent].

3.3 Limitations

[Optional: Party B agrees to use its trademark with the following limitations to avoid consumer confusion:

- •Use distinct visual designs.
- •Include disclaimers on specific product packaging or advertisements.