

SEO Consultancy Agreement

This AGREEMENT is dated and in effect as of the Month Day, Year, between “Company Name” hereafter referred to as “Consultant” and “Client Name”, hereafter referred to as “Client.” This agreement is with respect to the Search Engine Optimization of Company website, hereinafter referred to as the “Work.” Whereas, Consultant is a professional of Search Engine Optimization of good standing; Whereas, Client wishes Consultant to create certain Work described more fully herein; and Whereas, Consultant wishes to create such Work; Now, therefore, in consideration of the foregoing premises and the mutual covenants hereinafter set forth and other valuable considerations, the parties hereto agree as follows:

CONFIDENTIALITY:

The Client and Consultant may disclose confidential information one to the other to facilitate work under this Agreement. Such information shall be so identified in writing at the time of its transmittal, and shall be safeguarded and not disclosed to third parties by the receiving party. Confidential information shall not include information that:

is already known to the party to which it is disclosed;

is or becomes part of the public domain without breach of this Agreement;

is obtained from third parties, which have no obligations to keep confidential to the parties to this Agreement.