

SEO Agreement

Article 1 Commencement Date

THIS AGREEMENT made the _____ day of _____, 200__

Article 2 Description Of Parties

BETWEEN:

<Your name>, having its principal place of business at <address>, <city>, <region>, <country>. (hereinafter called the "SEO")

AND:

_____, having its principal place of business at <address>, <city>, <region>, <country>. (hereinafter called the "CLIENT")

Article 3 Recitals

WHEREAS the SEO offers internet marketing and website optimisation services (hereinafter referred to as SERVICES)

AND WHEREAS the CLIENT is interested in utilizing the SERVICES of the SEO

AND WHEREAS the SEO desires to offer SERVICES to the CLIENT, and the CLIENT wishes to contract SERVICES from the SEO

NOW THEREFORE THIS AGREEMENT WITNESSES that in consideration of the mutual covenants set out herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties to this Agreement agree as follows:

Article 4 Definitions and Interpretations

4.1 For the purposes of this Agreement, the following terms shall have the following meanings:

- (a) "Commencement Date" shall be the date of approval of this Agreement as set forth in Article 1 of this Agreement.
- (b) "Party" and "Parties" shall mean a party and the parties to this Agreement, respectively.
- (c) "Related Services" shall mean any service provided by SEO in relation to internet marketing, including, but not limited to: domain registration, website hosting, graphics design, email campaigns, and newsletters.
- (d) "Search Engine Optimization" shall mean the process of making changes to the code, design and/or content of one or more website pages for the purposes of ranking more favorably in one or more internet search engines.